

**k-screens**  
cloud cost optimization

k-screens is a team of former sales and FinOps experts  
at Google Cloud, AWS, Microsoft Azure and Doit -

on a mission to help companies cut their  
Kubernetes costs by at least 50%.



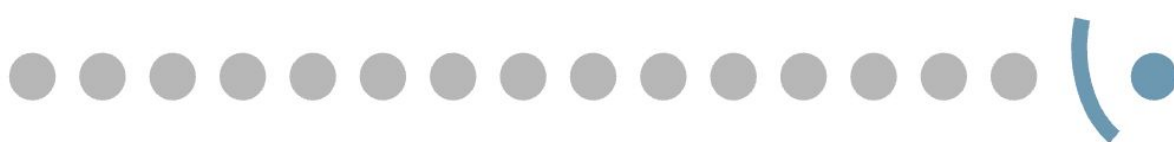
Official Premium Partner

# The Challenge

One decade after Kubernetes was introduced as an open-source framework, nearly **75% of organizations use cloud-native Kubernetes principles for running their production applications** – a success story rarely seen before in the enterprise technology world.



**Two thirds rely on managed Kubernetes services** from Google Cloud (GKE, 2015), AWS (EKS, 2018) and Azure (AKS, 2018) – as the hyperscalers have significantly reduced thresholds to adoption and maintenance.



## The Problem:

The more hyperscalers included autoscaling functionalities in their platforms, the more the overall K8s costs have surged. We are not only talking about the justified premium of managing the container orchestration on your behalf: Google, Microsoft and Amazon all **unnecessarily overprovision the infrastructure**. The alternative – managing more of the Kubernetes setup yourself – is challenging with respect to control, security, toil and economics.



**(Managed) K8s is the single biggest cost items in 60% of all cloud customers.**

# The Answer

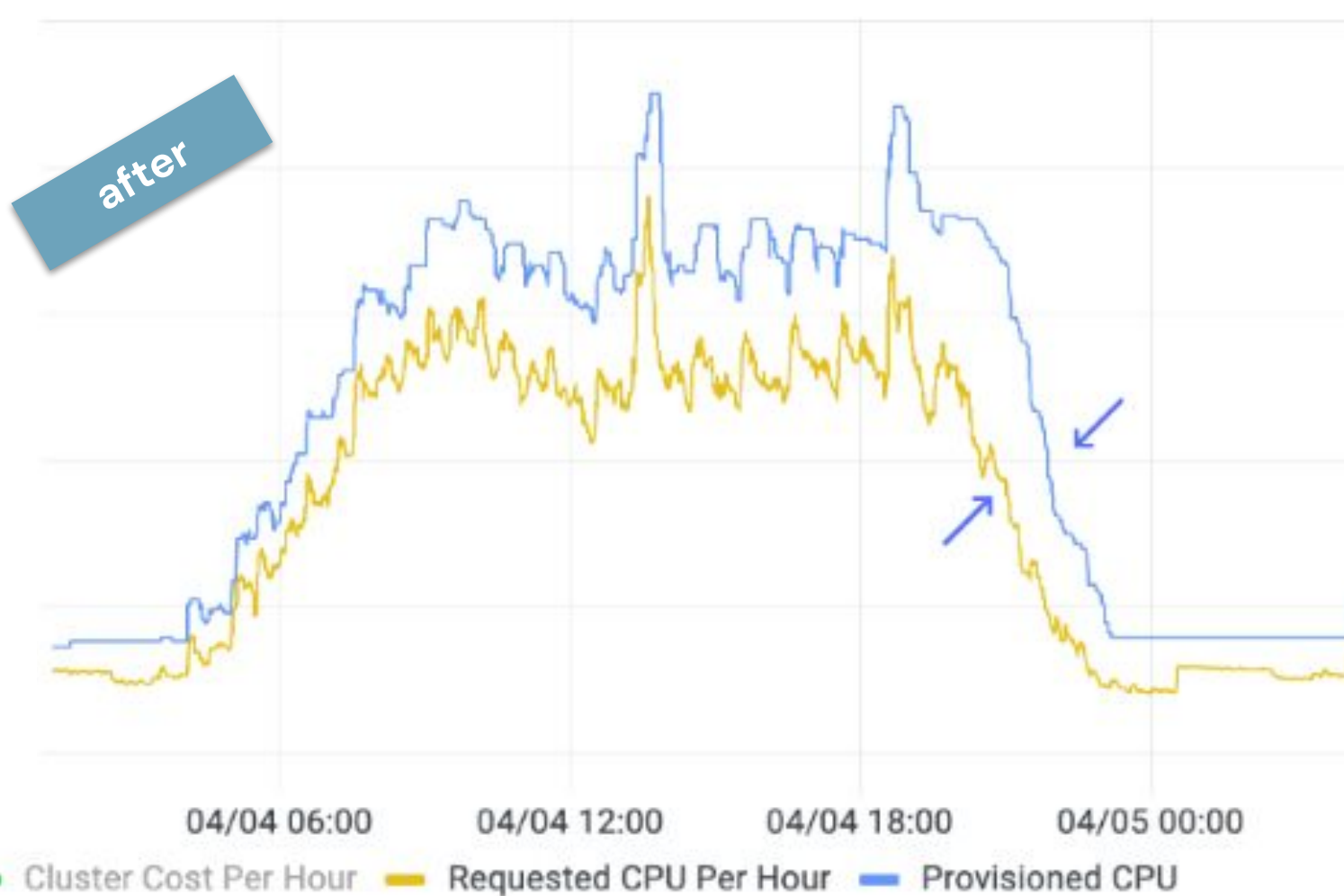
We have experienced first hand at Google Cloud, AWS, Azure and Doit – one of the globally leading resellers of all three hyperscalers – how much savings potential lies in Kubernetes workloads.



**Cast AI** is the FinOps platform with the best results, **slashing Kubernetes costs by an average 50%+.**



*Hyperscaler autoscaling*



*Cast AI Automated Optimization*

# Teaming up



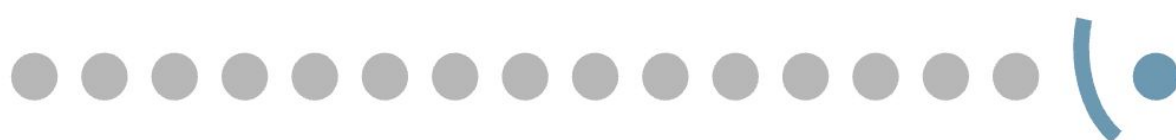
k-screens and Cast AI jointly drive down your Kubernetes costs – **in one week and at zero cost**

**1** Enable read-only access – *within minutes*

**2** Get your ROI estimate – *within an hour*

**3** Onboard all your clusters – *within a day*

**4** Automated optimization – *within a week*



[Get in touch](#)



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